



Dear Community Member,

The Tiffin-Seneca Heritage Festival will be celebrating our 42<sup>nd</sup> year as Ohio’s 8<sup>th</sup> largest festival on September 18<sup>th</sup> - 19<sup>th</sup>, 2021. As the festival regrettably had to be cancelled last year due to COVID-19 restrictions, fundraising efforts this year are crucial to being able to continue the festival for the years to come. As a past patron, we appreciate and thank you for your financial backing and look forward to your continued support.

We are a 501c4 non-profit organization that is comprised of community volunteers and supported by donations from our Community Partners. The Heritage Festival Committee is working hard behind the scenes to bring Tiffin and Seneca County a festival that is bigger and better than ever. We are excited to offer additional opportunities for you and your organization to help support the 2021 festival. Please see below on how your business can benefit from your donation as an advertised supporter of the festival.

- ❖ **Bronze Level: \$200:** Business Card Size Ad in Heritage Fest Booklet, sponsor signage for display, social media posts, and WTTF name mentions as a sponsor on-air and during the Heritage Parade. (100+ business name mentions on air leading up to the festival.)
- ❖ **Silver Level: \$400:** Half Page Ad in booklet, sponsor signage, social media posts and WTTF Radio mentions as sponsor on-air and during the Heritage Parade. (100+ business name mentions on air leading up to the festival.)
- ❖ **Gold Level: \$700:** All of the above, Full Page Ad in booklet, name listed on t-shirts, Choice of Event Sponsorship w/ banner, i.e.—Lot 7 Entertainment, Heritage Block/German Village, Living Village, Kid’s Corner, Car Show.
- ❖ **Platinum / Foundation Level: \$1,000:** All of the above, logo on t-shirts, 2-Event Sponsorships, + WTTF Radio (:15) second radio commercials—up to 5+ per day. (70+ radio commercials for your business and/or foundation leading up to the festival.)

As we continue our quest to make our festival better than ever, we appreciate your continued support and believe your business will benefit from these advertising options! Please submit the form below by **July 31, 2021**. We will be in contact with you to finalize all artwork and logos for the corresponding level you choose. Please feel free to contact me with any questions.

Rudi Feasel—Marketing Committee Member  
419-939-3914 / [rudifeasel@basbroadcasting.com](mailto:rudifeasel@basbroadcasting.com)  
[www.tiffinfestival.com](http://www.tiffinfestival.com)

(Please Detach and Mail to Address Below before **July 31, 2021**)

Please fill out below information and return to: Tiffin-Seneca Heritage Festival, P.O. Box 695 Tiffin, OH 44883

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Sponsorship Level: \_\_\_\_\_

Stage #1 Sponsor: \_\_\_\_\_ Stage #2 Sponsor: \_\_\_\_\_

\*\*\*Make Checks Payable to: Tiffin-Seneca Heritage Festival or visit our website to pay vial PayPal\*\*\*